# WEST BEND 4TH OF JULY FAMILY PARADE

## PARTICIPATION INFORMATION AND GUIDELINES

**The 4th of July Family Parade will kick off our community's holiday festivities on July 4th at 9:30am. The parade, which is being sponsored by area Veterans groups and the City of West Bend, is a grassroots community event and everyone is encouraged to participate. There is no pre-registration required, however, since this is a volunteer-run event, participants are asked to follow the Guidelines below.**

**The parade will follow the same route as last year. The lineup will take place on Main Street in front of Badger Middle School. The route will proceed north on Main Street through downtown, west on Cedar street, north on 7th Ave. crossing Hwy 33 to North Main Street and ending in Regner Park. The route is about one mile long.**

- Participants are encouraged to arrive at the parade staging area in front of Badger Middle School by **8:30am**.
- One person from the group (Group Leader) should check in with the organizers and be responsible for communicating with Parade organizers, and getting the group in line at the proper time.
- Placement in the parade line-up is solely at the discretion of the organizers. Every attempt will be made to balance music/sound accompanied groups and non-musical groups.
- The Group Leader will be responsible for maintaining the groups speed and placement in the parade route. At no time should there be a large empty space between any group in the parade.
- Children under the age of 9 must be accompanied by an adult. Since the parade route is long, adults must be prepared to assist smaller kids on the way.
- The parade will begin promptly at 9:30AM.
- Dressing rooms and bathrooms are not available.
- Items may be handed out but ***nothing may be thrown.***
- In the event of inclement weather, cancellation of the parade will be announced on radio station WBKV - WBWI. 1470AM - 92.5FM
- Costuming and the content of the group must be geared toward a general audience. Foul or abusive language, nudity and sexually explicit costumes or appearance is not acceptable.
- Participants are not permitted to drink alcohol or smoke during the parade.
- No sirens may be operated by parade participants.
- **The Fourth of July Family Parade is a community celebration of our nation's independence. Please keep the tone and attitude of your participation positive, upbeat, celebratory and show your patriotism!**